



ESC RENNES SCHOOL OF BUSINESS -The International School of Management in France

INTERNATIONAL SUMMER PROGRAMME

> Responsible Management

6th - 17th July 2009

COURSE PROGRAMME

ESC Rennes School of Business is offering a distinctive international business programme aimed at students coming from all over the world who would like to study Responsible Management from many different aspects. This course is taught in English, and will also allow students to discover the beautiful region of north-west France.

Students will be taught by a team of international ESC Rennes School of Business professors and guest speakers from selected companies in France. **They will develop their understanding of the issues involved in business and the environment, stakeholder relationship management, CSR, sustainability and the paradigm shift in the social contract.**

A variety of team-building projects will encourage students to develop their presentation, problem-solving, decision-making and interpersonal skills. Access to the library, ESC Rennes School of Business e-learning platform and the internet will be provided for the purposes of student research outside class-time.

Excursions to various famous landmarks and tourist centres will be organised (Mont St Michel, St Malo...) and visits to locally implanted responsibly managed companies will be offered.

FEES: 850 € (includes tuition, excursions with transport and a farewell lunch)

ACCOMMODATION can be arranged on request at Studea Atalante, a student complex close to ESC Rennes School of Business and the town centre.



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> Survival French

24th August - 4th Sept 2009

COURSE PROGRAMME

ESC Rennes School of Business is offering a two-week course in French language and culture, aimed at International students who are already enrolled in programmes at ESC Rennes School of Business for the winter semester 2009.

Learning French is compulsory for International students, but this course organised before the start of the semester will give students the edge, helping them to better interact with French students and the international staff.

This course will provide international students with the communication tools necessary for everyday living in France. They will also have the opportunity to discover the beautiful region of north-west France.

After a placement test, students will be taught in small groups by a team of ESC Rennes School of Business French language and culture professors. They will develop their understanding of the French people, their way of life and traditions as well as learning the basic structures of French grammar. Students will enrich their vocabulary and take an active role in their learning experience, through role-play, workshop activities, and a variety of team-building projects which will encourage them to develop their presentation, problem-solving, decision-making and interpersonal skills.

Access to the library, ESC Rennes School of Business e-learning platform and the internet will be provided for the purposes of student research and study outside class-time.

Excursions to various famous landmarks and tourist centres will be organised.

FEES: 400 € (includes tuition, excursions with transport and a farewell lunch)

ACCOMMODATION can be arranged on request at Studea Atalante, a student complex close to ESC Rennes and the town centre (or other if already registered on one of other programmes)..

