

DEGREE PROGRAMME IN INNOVATIVE BUSINESS SERVICES (IBS)

APPLICATION PERIOD
12.1. – 13.2.2009

210 ECTS CREDITS

BACHELOR OF BUSINESS ADMINISTRATION

THE WORLD IS OPEN!

In the Innovative Business Services Programme you will learn to operate and work in the changing environment of business services. The IBS programme is an excellent opportunity for you, who are interested in combining the fields of business administration, communication and information technology and media – and maybe starting up your own business.

Specialists of different business areas are coaching you along the studies to reach understanding and develop practical views of new business perspectives. You will study in an international student group and gain valuable skills needed when working in multinational and multicultural business environments.

YOUR STUDIES:

- are an effective combination of business administration, information and communication technology and media studies
- are based on modern methods of network learning environments and on the principles of problem-based learning, that is, learning by doing.
- will include activity modules, projects and live cases that will be used in teaching.
- include work placements in international and national companies

GOALS OF THE STUDIES:

- you have knowledge to support the development of service business in different industries
- you have the appropriate tools for innovative business thinking
- you can work in multi-cultural teams and networks
- you have improved communication skills

THIS IS WHERE YOU CAN WORK:

Graduates from this programme can, additionally to traditional Business administration positions, work in e.g. following positions: consulting, company developer, head of service, service developer and business supervisor. The graduates are also able to develop new business models based on service innovations and to become entrepreneurs already during the studies (SAMK Enterprise Accelerator).

Entrance examination: 28.4.2009

Intake: Pori 40

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS AND MARKETING LOGISTICS (IBML)

APPLICATION PERIOD
12.1. – 13.2.2009

210 ECTS CREDITS

BACHELOR OF BUSINESS ADMINISTRATION

A WINDOW TO THE WORLD!

The IBML programme will prepare you to work on a broad scale of tasks in the international business environment. You will be able to handle all necessary operations along the supply chain from raw material supplier to the final consumer. You will also understand the holistic value chain of international business through the Business Simulations in an Enterprise Resource Planning System. The ERP-system in Satakunta University of Applied Sciences is SAP Business One, which is widely used nowadays in business life.

As Satakunta University of Applied Sciences welcomes a lot of exchange students yearly, we can guarantee internationalisation at home as well as during the student's study or working period abroad.

YOUR STUDIES:

- will give you basic business skills and professional competence within international marketing and logistics
- are based on the Problem Based Learning –environment: you will work in international groups on real-life cases and finally present group solutions to real-life companies.

GOALS OF THE STUDIES:

- you are able to handle all necessary operations along the international supply chain
- you can work in multi-cultural teams and networks
- you have improved communication skills

THIS IS WHERE YOU CAN WORK:

After graduating you can work for example as marketing and purchasing manager, import and export-assistant or controller in international business.

Entrance examination: 28.4.2009

Intake: Rauma 24

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